

Blue Notes

The Official Newsletter of the Deutsche Bank Championship

TOP 10 WORLD RANKING

- 1. Tiger Woods
- 2. Vijay Singh
- 3. Ernie Els
- 4. Phil Mickelson
- 5. Retief Goosen
- 6. Sergio Garcia
- 7. Adam Scott
- 8. Padraig Harrington
- 9. Jim Furyk
- 10. Kenny Perry

UPCOMING PGA TOUR EVENTS

August 15-21 Reno-Tahoe Open

August 22-28 **Buick Championship**

August 30 - September 5 **Deutsche Bank Championship**

September 5-11 **Bell Canadian Open**

September 12-18
84 LUMBER Classic

September 19-25

Valero Texas Open

September 19-25 **The Presidents Cup**

September 26-October 2 Chrysler Classic of Greensboro



Vijay Day

Vijay Singh claimed a victory of epic proportions at the 2004 Deutsche Bank Championship. This year's edition could again determine a new world order.

Even the most rabid PGA TOUR fans might be hard-pressed to pinpoint defining moments in the histories of most nonmajor tournaments, even for the TOUR'S longest-running events. Then there's the Labor Day Deutsche Bank Championship, which seems to have a lock on unforgettable excitement. In its short two-year history, the tournament is 2-for-2 in terms of creating lasting memories. The inaugural 2003 Deutsche Bank Championship saw 23-yearold Australian Adam Scott earn his first PGA TOUR victory with the help of a secondround 62 that included a pair of eagles in a three-hole stretch. Last year's tournament produced even more thrills, as Vijay Singh outlasted Tiger Woods-whose foundation is the tournament's primary beneficiary-in an historic head-to-head final-round match-up that saw Singh take over Woods' spot as the world's No. 1-ranked player. "It seems like great things happen here," says Jay Monahan, executive director of the Deutsche Bank Championship, which has raised \$2.9 million for charity in its first two years. Indeed, the changing of the guard was one of the 2004 PGA TOUR'S biggest stories. It marked the first time in five years—a record span of 264 weeks dating back to August 8, 1999—that Woods wasn't leading the Official World Golf Ranking.

Just prior to last year's Deutsche Bank Championship, Singh had cut Woods' world-ranking lead to less than one-fifth of a point as the PGA TOUR headed to the Tournament Players Club of Boston in suburban Norton, Mass. In the unique Labor Day final round, the world's two best golfers were tied at 13-under when Singh bogeyed No. 13. But after Woods bogeyed the 14th hole, and Singh birdied Nos. 15, 17 and 18, the Fijian won by three shots over Woods and the

defending champion Scott, who shot 65 on Monday. The Deutsche Bank Championship was Singh's sixth triumph of 2004, and the win set him up for three more victories before the year ended. In 2005, Singh has picked up right where he left-off, posting 10 top-10 finishes in 18 starts the first half of the year, including wins at the Sony Open, Shell Houston Open and Wachovia Championship. Despite Singh's superb first half, Woods has regained the No. 1 ranking, thanks to three victories of his own in 12 starts. "Last year's tournament was an incredible experience," Singh says. "To perform as well as I did against such a strong field is very rewarding to me. Throw in the No. 1 ranking and it truly was an unforgettable week." Will the third time be another charm for the Deutsche Bank Championship? Indeed, Ernie Elsranked third in the world—fifth-ranked Retief Goosen and No. 7 Scott will no doubt give Singh and Woods a run for their money in this year's event. The stellar 156-player field also includes 2003 U.S. Open champion Jim Furyk, two-time major championship winner and crowd favorite John Daly, and popular Rhode Island natives Brad Faxon and Billy

Since Singh overtook Woods as the world's No. 1 player at last year's Deutsche Bank Championship, New Englanders can be excused for feeling a little privileged. Last October the Boston Red Sox won their first World Series championship in 86 years, and this February the New England Patriots captured the Super Bowl. The race for the golf world's No. 1 has been seesawing back and forth between Woods and Singh all year, and once again provides the perfect setup for the 2005 Deutsche Bank Championship.

(As seen in the September edition of Golf Digest)

Guide to the Championship

To prepare for an exciting week of golf and family fun here are a few tips to help our spectators make the most of the 2005 Deutsche Bank Championship:

- Lighten your load and leave these items at home
 - Cell Phones
 - Cameras and Video Cameras
 - Radios, TVs, Signs, and Banners
 - Beverages or Coolers
 - Camera Cases, Backpacks, all carry items larger than 6x6
 - o Chair Bags
- Need to make a call?
 - Cingular Wireless call centers will be provided throughout the course for your convenience free of charge
- Park and Ride
 - All spectator parking is located at the Tweeter Center with continuous shuttles to and from the TPC



A full 2005 Spectator Guide will be available to all ticket holders Championship week to help make the 2005 Deutsche Bank Championship One Unforgettable Experience.



Kids Zone

This year, tournament officials have once again gone all-out to create a family-friendly environment that's second to none during tournament week and the Labor Day weekend. For instance, the Deutsche Bank Championship's Kids Zone Program includes parent/child viewing areas, parent/child restrooms, kid-friendly concession stands and a Kids Village, which will be located adjacent to the Spectator Commons at the 18th hole.

This large entertainment complex will feature face painting, video games, kids' golf games, arts and crafts, and visits from tournament competitors as well as Red Sox players. "Our goal is to really own Labor Day in the minds of golfers both in the New England and Global markets," Monahan says. "It's a family time of year and we have taken significant steps toward the Deutsche Bank Championship being a great family experience."

(As seen in the September edition of Golf Digest)



Deutsche Bank Championship at a Glance

TUESDAY, AUGUST 30

- Practice rounds
- Kids Village (each day)

WEDNESDAY, AUGUST 31

- Practice rounds
- Pro-Am Draw Party at Fanueil Hall
- Deutsche Bank Championship Junior Clinic
- Red Sox World Series trophy viewing

THURSDAY, SEPTEMBER 1

- Deutsche Bank Championship Pro-Am
- Drive to \$1 Billion Kickoff
- · Bode Miller World Cup trophy viewing

FRIDAY, SEPTEMBER 2

First round of play

SATURDAY, SEPTEMBER 3

- Second round of play
- Red Sox World Championship Trophy viewing

SUNDAY, SEPTEMBER 4

- Third round of play
- Crestor Charity Challenge Presentation

MONDAY, SEPTEMBER 5

Final round of play

Deutsche Bank Championship Invites Local Media

On Monday, Aug. 1, 2005, 31 days before the start of the third-annual Deutsche Bank Championship, Executive Director Jay Monahan welcomed more than 80 members of the New England press pool to the Tournament Players Club of Boston for media day.

The seasoned journalists gathered in the clubhouse, hungry for story ideas pertaining to 2005 defending champion Vijay Singh, and for new and exciting innovations to this year's edition of the Championship. Monahan, flanked by CEO of Deutsche Bank Americas Seth Waugh and TPC of Boston General Manager Jim O'Mara, did not disappoint.

In a pre-taped video conference, Singh spoke about his dramatic 2004 victory over Tiger Woods and Adam Scott and his thoughts on claiming the No. 1 spot on the World Golf Ranking from Woods with that win. Following Singh's interview, Monahan spoke about the Deutsche Bank Championship's commitment to local charities and the Tiger Woods Foundation (TWF), which has garnered nearly \$3 million in charitable proceeds.

In addition to the TWF, Monahan named nine local charities as beneficiaries for this year. Waugh then spoke of the outstanding player field that is lining up to play this unique Championship. Early commitments have been made from the world's No. 1 and 2 ranked players - Woods and Singh, as well as international stars like Scott and Aaron Baddeley (Australia), Trevor Immelman (South Africa), K.J. Choi (South Korea), Shigeki Maruyama (Japan) and New England natives Brad Faxon, Billy Andrade, Brett Quigley and James Driscoll.

The overall message conveyed on this day encompassed all elements that make the Deutsche Bank Championship one of the most unique and exciting events on the PGA TOUR calendar. The mission of all parties involved in the organization of the tournament is to provide a world-class, family-oriented experience for players, their families and the hosts of fans who will converge at TPC of Boston on Labor Day weekend.



CHANGE YOUR WORLD

The new Tiger Woods Learning Center in Southern California will focus on students' educational and career goals.

The proceeds from this year's Deutsche Bank Championship will benefit the Tiger Woods Foundation's new Tiger Woods Learning Center and select New England-based charities. The TWLC, located in Anaheim, Calif., is a 35,000-square-foot education facility that will help students from diverse backgrounds broaden their perspectives of the world, explore their interests, pursue their talents and investigate new possibilities for the future. The facility is scheduled to be completed this winter. It will provide several programs for students during academic breaks and after school. The driving idea behind the curriculum is to expose students to new educational opportunities and to promote career exploration.

The multidisciplinary program will be rooted in reading, mathematics and science while invoking creativity and problem-solving techniques. At the end of each day, students will review what they've accomplished, the part they played and the unique talents they discovered about themselves. The TWLC will house seven classrooms, a computer lab, a café, multimedia center and student lounge. The facility reached a construction milestone this spring. The local community joined TWLC officials for the topping-out ceremony, celebrating a construction tradition where the last steel beam of the frame is put into place, marking a milestone in the facility's construction. The TWLC will feature a wireless environment and state-of-the-art technology focused on innovative thinking and creative exploration.

Funds from the tournament will also support several Massachusetts-based organizations that work to improve the educational needs and recreational opportunities for New England-area children, as well as address social issues that affect the quality of life in urban neighborhoods. For more information on the TWF and the many charities it supports, visit www.tigerwoodsfoundation.org.

(As seen in the September edition of Golf Digest)





Community Appreciation Day

The Deutsche Bank Championship, the Founders Club sponsors, and PGA TOUR player Brad Faxon came together with 400 area children at Fenway Park to celebrate the first annual Deutsche Bank Championship Community Appreciation Day in June. This day was established by the Championship to thank the community of Boston and southern New England for their support of the Deutsche Bank Championship and to announce the charitable beneficiaries for this year's event. The kids were treated to a day of golf and a record-breaking performance.

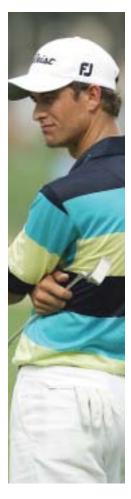
First up was the PGA Tour's Brad Faxon who gave a short golf clinic giving the kids some insight into the secrets of the perfect golf swing. Following the clinic Guinness World Record sensation David Ogron was introduced to the crowd. Ogron has a remarkable talent for hitting golf balls very quickly, so much so that he already owned three Guinness World Records. He took the field at Fenway and amazed the crowd with a record-breaking performance for the most golf balls hit in a five-minute time span. This entertaining day of golf was capped off with a behind-the-scene tour of Fenway Park for the children. The day was a great way for the Deutsche Bank Championship to show its appreciation for all of the support it has received from the New England community and to recognize the wonderful local charities that are involved in this years Championship.

Adam Scott Profile:

He's back, Adam Scott, one of the most dominating and exciting Australian players on tour since Greg Norman. Since turning pro in June of 2000 he has claimed the number seven spot in the World Golf Rankings with his laser like long and short irons and powerful long ball off the tee. While still an amateur he was able to win four events and boast consecutive top 10 finishes on the European Tour marking his spot on the European Tour Card.

Since turning pro only five short years ago, this 25-year-old from Adelaide, Australia, has been dominating the Deutsche Bank Championship, as well as many other events. To date, he has played in 52 events and has earned over \$5.4 million in tournament winnings.

In 2003 Scott ran the 7,415-yard, par 71, TPC of Boston winning by four strokes to finish 20 under par. Who knew that the next year he would come back again to tie for second to the biggest name in golf today, Tiger Woods. In Adam's unruly display of athleticism and charisma for the crowding galleries he was able to capture the low round at the DBC's venue with a 9 under par, 62. So far the 2005 Championship is looking to match its prior two years of existence with Adam's continuing dominance on the Tour.



CHAMPIONSHIP STAFF

Jay Monahan, Executive Director

Eric Baldwin, Championship Director

Keith Driscoll, Director of Operations

Ian Frenette, Championship Sales Manager

Jennifer Mantia, Volunteer Coordinator

Kathie Piusz, Championship Coordinator

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