

The Deutsche Bank Championship would like to extend sincere wishes for a safe and happy Holiday Season!



Families and Charities win BIG at Third Annual Deutsche Bank Championship



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Our new Kids Zones program was an instant success as children and families visited the Championship in record numbers to take in the golf action and much more. Kids and families had front row seats both on and off the course with opportunities to meet players, play games and bounce off some energy in the Kids Village sponsored by Funway USA & Café. The Deutsche Bank Championship is proud to say that the success of this program has not only set a benchmark for the PGA TOUR, but will continue to bring families together on the golf course over Labor Day weekend. "I was nervous to bring my kids to such a grown up event," stated a first time spectator and Mom, "but as it turns out, they had a great time, not only did they have their faces painted and play games in the Kids Village, we were able to get an up close view of Tiger Woods from the roped-off Kids Zones. Next year we hope to bring the whole family!" The Deutsche

Bank Championship is quickly transforming the game of professional golf into an event for sports enthusiasts of all ages. This family spirit is not just for spectators. With families of volunteers joining the "Blue Crew" team together, the Deutsche Bank Championship will continue the tradition of bringing families together on Labor Day.

There is no better way to support families than by bringing together great support systems with-in the local communities. Charity has always been a top priority for the Deutsche Bank Championship. From the record setting \$1.5 million raised in 2003 to a new Championship high of \$1.6 million at this years event, the Deutsche Bank Championship is proud to give back both locally and nationally.



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Another Record Year for Charity

The Championship has raised a total of \$4.5 million over three years. The primary beneficiary of the Deutsche Bank Championship is the **Tiger Woods Learning Center**, with **Agassiz Village**, **Boston Cares**, **Boston Ballet Citydance**, **Healthworks Foundation**, **Bottom Line**, **Artists for Humanity**, **G-Row Boston (Girls Row)**, **St. Mary's**

Women and Children's Center and **Young Entrepreneurs Alliance (YEA)** headlining the local charitable efforts.

"The Deutsche Bank Championship focuses on raising money for charities, and its passion for helping the community makes



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this event very special," **Tiger Woods** said. "Together, with my Foundation and the efforts of so many contributors to this event, we are making a real difference in the lives of millions of children nationwide."

The selection process for the nine local charities was in concert with the Deutsche Bank Americas Foundation, the Tiger Woods Foundation and the Championship in keeping with the Tiger Woods Foundation's mission of promoting the health, education

\$1 Billion Goal Reached

The PGA TOUR announced recently that it has reached the \$1 billion milestone in charitable contributions. During the 2005 season, the PGA TOUR, Champions Tour and Nationwide Tour and their tournaments, including the Deutsche Bank Championship participated in Drive to a Billion. This year-long campaign accomplished its goal reaching the milestone and celebrating the spirit of giving and teamwork in 100 communities across the country. Since the TOUR's first recorded donation of \$10,000 in 1938, more than 2,000 charities and one million lives have been helped annually.

Drive to
\$1 BILLION



These Guys are Good.

What exactly is a billion you might ask? It is a number that very few of us will ever see in a lifetime! Well here are a few fun facts bought to us by the PGA TOUR that may help us make sense of this enormous number:

- It would take a human being nearly 95 years to count from 1-1 billion
- A billion seconds ago was 1963 (32 years)
- A billion dollars would buy 50 trips to space in a Russian spaceship
- \$1 billion would buy roughly 19,000 sports cars
- Lastly, a billion dollars ago was only about 8 hours and 30 minutes, at the rate our government spends it!

The Deutsche Bank Championship is proud to present it's headlining charities for 2005

The **Tiger Woods Learning Center** (TWLC), is a youth-educational facility that will feature seven classrooms, a computer lab, multi-media center, a student lounge, a 250-seat auditorium and café. Once completed, the TWLC will help thousands of students from diverse backgrounds broaden their perspective of the world, explore their interests and investigate new possibilities for the future. For more information visit www.twlc.org

The **Tiger Woods Foundation** Established in 1996 by Tiger Woods and his father Earl, the Tiger Woods Foundation empowers young people to reach their highest potential by initiating and supporting community-based programs that promote the health, education and welfare of all of America's children. Information on the Foundation can be found at www.tigerwoodsfoundation.org

Boston Cares. Greater Boston's premier volunteer service agency, develops and delivers team-oriented volunteer opportunities that make a tremendous impact in our communities. The organization serves more than 100 non-profit agencies, matching volunteers and companies with more than 150 service projects each month.

- **Agassiz Village** is a non-profit residential summer camp that helps develop leadership and life skills to over 750 girls and boys ages 8-17 from the greater Boston area. 'Villagers' come from a range of racially, economically and socially diverse backgrounds and spend a portion of their summer being exposed to new skills and experiences in a positive and fun setting.

- **Boston Ballet's Citydance** is a scholarship dance program offered to Boston's third-grade students. It provides students of all socio-economic backgrounds the chance to learn various dance forms.

- **The Healthworks Foundation** promotes the health and empowerment of women and children from all cultural and economic backgrounds, through fitness outreach efforts, scholarship programs, and many community-based efforts.

- **Artists for Humanity's** mission is to bridge economic, racial and social divisions by providing at-risk youth with the keys to self-sufficiency through paid employment in the arts.

- **Bottom Line** was established as a resource for disadvantaged Boston youth to gain enrollment and graduate from college. The organization uses a three-pronged approach focused on access, transition and retention.

- **G-Row Boston (Girls-Row Boston)** is the first rowing and relationship-building program designed specifically for girls in the Boston public schools. G-ROW builds girls' strength and confidence, and also aims to diversify the traditionally exclusive sport of rowing reaching more than 200 girls each year.

- **St. Mary's Women and Children's Center** is a community-based human service agency that provides shelter, education and job training, and support services to homeless and low-income women, teens, infants and children.

- **The Young Entrepreneurs Alliance (YEA)** is a non-profit company dedicated to supporting teens at-risk for criminal behavior to turn their lives around through business ownership, job training, financial education and academic support



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Jay Monahan Joins FSG

Post Championship, Executive Director **Jay Monahan** moved on to join the Fenway Sports Group (FSG), a subsidiary of New England Sports Ventures (owners

of the Boston Red Sox). Although Jay has left, he will continue to be connected with the Deutsche Bank Championship through FSG assisting our team with sales and marketing. **Eric Baldwin** will continue serving as Championship Director along side the Deutsche Bank Championship staff team, **Keith Driscoll**—Director of Operations, **Ian Frenette**—Corporate Partnerships and **Jenn Mantia**—Volunteer Coordinator. We wish Jay the best of luck in his new career endeavor.

Bring A Friend - 2006

We have had an unprecedented early enrollment for the 2006 season of the Deutsche Bank Championship and would like to encourage you to invite your friends and family members to volunteer with you this year. Over the next few years the Deutsche Bank Championship expects extraordinary growth and we want you and your loved ones to come with us for the ride! Please contact the Championship office for registration information and materials at (508) 285-8528. See you next summer!

2006 Volunteer Package

The Volunteer Package for the 2006 season is the best we have seen yet as the Deutsche Bank Championship continues to add value to an already well established package. This year volunteers will each receive an Official Championship golf shirt, jacket and hat/visor along with parking and shuttle service, admission to our best ever Sunday Celebration Concert, a Deutsche Bank Championship weekly admission credential and lanyard, admission for a guest on the day of your choice and last but certainly not least, an invitation to join us at our annual Volunteer & Charity Appreciation Party. We are very proud to continue to offer this package and much more for 2006! For more volunteer information please call (508) 285-8528, or log onto www.deutschebankchampionship.com and click on volunteers for up to date volunteer information and registration materials.

Volunteer and Charity Appreciation Party



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A special thanks to everyone who joined us at our annual Volunteer & Charity Appreciation Party. An astounding 700 volunteers, guests and charity representatives joined us at Christina's on November 17th. In addition to the good food and great company, we were delighted by the wonderful slideshow put together by volunteer Jim Deasy. Thank you to Christina's & Funway Café for hosting our special night!

The following volunteers were the BIG winners of the 2005 Volunteer Appreciation Raffle:

- Gift Certificate to Hemenway's Restaurant **Steve Viera**
- Bruins Tickets **Cheryl Fisher**
- Celtics Tickets **Carl Pruell**
- Tickets to Boston Ballet's Nut Cracker **Dan Moulton**
- Blue Man Group Tickets **Jamie Callanan**
- Red Sox Tickets **Mark Purple**
- 2 night stay at the Sheraton Boston **Peter Harper**
- Boston Children's Museum Family Pass **Tom Fedrique**
- Family 4 pack of tickets to Busch Gardens **Gary Viera**
- James Driscoll signed "Drive to \$1 Billion" driver **Janice Carani**
- ipod shuffle **Pat Stephan**
- Grand Prize: four day accommodations w/ airfare to the World Golf Hall of Fame **James Hudson**

Volunteer Survey

We want your feedback! Please take a few minutes and check out our 2005 volunteer survey at www.surveymonkey.com/s.asp?u=649501547345. Tell us what you loved and what you would like to see improved. This is our chance to hear from each and every one of you so that we can continue to build the Blue Crew Program into the best volunteer program around!

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and welfare of America's children. In addition, all of the beneficiaries fulfill the mission of the Deutsche Bank Americas Foundation, which is to make a significant difference for those in need.

Five of the charities: Agassiz Village, Boston Cares, Boston Ballet City Dance, the Healthworks Foundation and Bottom Line, have been beneficiaries all three years. Artists for Humanity, G-Row Boston (Girls Row), St. Mary's Women and Children's Center and the Young Entrepreneurs Alliance are first-year beneficiaries.

"The Championship is proud to contribute to such admirable recipients as the Tiger Woods Learning Center and this years nine New England beneficiaries," said **Deutsche Bank Championship Director Eric Baldwin**. "It's very important for us to make an impact on our community and I think that each of these organizations do a wonderful job of supporting community-based programs that align with our overall mission in their own unique way."

In addition to the nine charities that headline the local efforts, the Deutsche Bank Championship also contributes to many other organizations throughout the year in other capacities, through events, live and silent auctions, youth clinics and educational programs. One of those programs was a silent auction held in conjunction with the PGA TOUR Wives Association that generated significant funding for several other local charities. The Deutsche Bank Championship also takes pride in contributing to communities it directly impacts, including the towns of Norton and Mansfield.

"Deutsche Bank and all of our partners in this great event share the devotion it takes to accomplish these goals," said **Seth Waugh, CEO, Deutsche Bank Americas**. "We take a great deal of pride in focusing on programs that help America's children, so it is very gratifying to contribute to the important work done by the Tiger Woods Foundation and these other worthy charities."

The Champions Profile: Olin Browne

Olin Browne has a unique and charming tale of perseverance that has been without an audience for many years. A native of Washington D.C., Olin grew up involved in all sorts of sports; all that



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is, accept for golf. He found the sport of golf at Occidental College in California at the age of 19 and made the Division III team by shooting 88-89. Despite his late start, Olin slowly paved his way into the world of professional golf solely on his passion to play. Though after more than 20 years of playing golf and more than \$5 million in earnings he still had still yet to surpass the ranking of 47th on the money list. Olin nearly packed up and moved on in February of 2004. "I had lost my exempt status, had been struggling for a number of years, starting to wear down physically...I was really stinking up the place." In the usual Olin fashion however, he refused to quit. As a last resort, Olin decided it was time to try an entire swing overhaul, and what a success it was. After shooting a 59, one shot off the lowest score recorded by a pro golfer in a sanctioned event in June, Browne followed up that performance here in Norton by shooting four under par 67 to gain his one shot victory at our very own 2005 Deutsche Bank Championship. Olin hit five birdies and one bogey during his final round to finish with a 14-under score of 270.



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300 Arnold Palmer Boulevard | Norton, MA 02766
P: 866.455.7434 | 508.285.8333 | F: 508.285.4849

www.deutschebankchampionship.com