

## **Blue Notes**

The Official Newsletter of the Deutsche Bank Championship

#### **TOP 10 WORLD RANKING**

- 1. Tiger Woods
- 2. Vijay Singh
- 3. Ernie Els
- 4. Phil Mickelson
- 5. Retief Goosen
- 6. Adam Scott
- 7. Chris DiMarco
- 8. Padraig Harrington
- 9. Sergio Garcia
- 10. David Toms

## UPCOMING PGA TOUR EVENTS

May 9-15

**EDS Byron Nelson Championship** 

May 16-22

**Bank of America Colonial** 

May 23-29

FedEx St. Jude Classic

May 30-June 5

The Memorial Tournament

June 6-12

**Booz Allen Classic** 

June 13-19

U.S. Open

June 20-26

**Barclays Classic** 



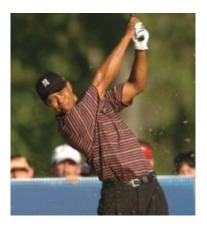


Official PGA TOUR Event

### Golf is Back! The Battle for #1.

Two thousand and five is proving to be a riveting year for Golf Enthusiasts around the globe. The Battle for number one continues, leaving everyone in suspense as to who will take the lead week after week. The top three players are keeping the competition close and the number one spot is with-in reach for them all. The Deutsche Bank Championship will undoubtedly turn into a showdown between not only **Vijay** and **Tiger**, but **Ernie Els** and **Retief Goosen** as well. Only time, and the intensity of competition, will tell how the events of the 2005 season will play out.

The 2004 Deutsche Bank Championship will forever be remembered as the day that **Tiger Woods'** incredible run of 264 consecutive weeks at number one was interrupted. **Tiger** and **Vijay** battled head to head in the final round with the world's top ranking on the line. One Unforgettable Experience was had by many as they watched **Vijay** step up for the win, taking



the title of number one in the world rankings along with it.

With a two-year extension in place, the Deutsche Bank Championship will undoubtedly continue to set records in the game of golf. Thank you for making history with us in 2004!

## What's New? Families Take Center Stage

The Deutsche Bank Championship has put a twist on the planning of the event for 2005. This year there will be an emphasis on bringing families together at the golf course. By creating a more family friendly environment, the Deutsche Bank Championship will enable parents to bring their kids along to share in the excitement and enjoy the game of golf together. Family ticket packages have been added to the line up of purchasing options available at this year's Championship. These all-inclusive packages make traveling with the kids a more manageable task. Since parking and lunch are a part of the family ticket package, all that parents will need to worry about is which part of the course to visit first.

The Deutsche Bank Championship will be welcoming a new founding sponsor for this year's event. Blue Cross Blue Shield of Massachusetts has come aboard to join us in our goal of raising funds in support the Tiger Woods Foundation along with other local charities for the empowerment of today's youth. Blue Cross Blue Shield of Masssachusetts has provided 2.7 million members with high quality, affordable health insurance for 67 years. Blue Cross Blue Shield of Massachusetts is well known for providing the kind of health care coverage needed in the 21st century: high quality, customer-focused, and innovative.

# Get Your Tickets Today for "One Unforgettable Experience"

Ticket sales for the 2005 Deutsche Bank Championship began on Monday, April 4th. We invite you to be a part of the world's best golfer action and experience a world-class event that brings the entire New England community together to give back to charity. New ticket options, including our *Family Packages* and *Pre-paid parking vouchers*, have been created to help make your time with us more enjoyable. Deutsche Bank Championship Ticket information can be found on the website at www.deutschebankchampionship.com.

To purchase tickets for the Deutsche Bank Championship please call 1-866-GOLF-TIX or log onto www.ticketmaster.com. Tickets can also be purchased through the Deutsche Bank Championship On-line Store at www.deutschebankchampionship.com.



#### STAFF SPOTLIGHT

#### Jennifer Mantia - Volunteer Coordinator

Jenn has joined the Deutsche Bank
Championship Staff Team as of February
2005 as the new Volunteer Coordinator.
She is a former Mansfield resident and
is looking forward to re-acquainting
herself to the local community. Jenn is a
Merrimack College graduate and has been
using her degree in the fields of Event
Planning, Organization and Staffing. Energy
and enthusiasm paired with a passion to
work with people have brought her to the
Deutsche Bank Championship Volunteer
Program. Feel free to contact Jenn at
508.285.8528 if you have any questions or
simply to introduce yourself.

#### Chip Houle - Volunteer Chairman

Chip has been with the Deutsche Bank Championship since its inaugural event in 2003.

Starting as a driver in Transportation his first year, Chip became the Transportation Chairman in 2004. He resides in Raynham with his wife Terry and his two boys, Kyle and Ryan. Chip attended Bryant College in Rhode Island as a business administration major and is currently working for PolyCello in Amherst, Nova Scotia. He will be working directly with Jenn Mantia, the committee Chairmen and the Volunteer Corps to ensure the highest quality of support, services and hospitality in accordance with Deutsche Bank's Championship objectives.

## Check Out the Blue Crew!

Through the winter, the Blue Crew Leadership
Team has been hard at work, preparing to make this
year the best yet for the Deutsche Bank Championship
Volunteers. There are a few new faces joining us this
year along with many returning chairmen and captains.
We would like to extend sincere gratitude to the few
leaders who will not able to return to their committees as
chairman for the 2005 Championship. Tom Lebretore, Gary
Langton, Jim Tierney, and Scott Brine thank you all for your
overwhelming support and dedication to Deutsche Bank
and the Tiger Woods Foundation of charities.

These chairmen have left big shoes to fill, but the 2005 Chairman Team is already moving forward to make this year the best yet!

#### **Chip Houle**

Volunteer Chairman

#### Janet Malkasian

Player Services

#### **John Clifford**

Operations

#### **Peter Harper**

Marshal

#### Liz Anderson

Volunteer Services

#### **Tracy Connell & Judy Plummer**

Championship Office

#### **Dave Anderson**

Championship Support

#### JJ Donovan

Volunteer Recruitment

#### Jeanne Hauge

ProAm Services

#### George Bogosian

Scoring

#### **Jay Spinale**

Spectator Relations

#### Lee Esckilsen

Cart Management

We are still accepting applications to fill the Chairman role in both the Transportation and Kids Zone committees.

## **Drive to \$1 Billion**Charity Wins at the Deutsche Bank Championship

"The only guaranteed winners each week are the PGA TOUR charities." Since the first donation of \$10,000 by the Palm Beach Invitational in 1938, the PGA TOUR has raised hundreds of millions in support of numerous different charities. Proceeds from tournaments benefit local charities, and people in need in the communities where the TOUR plays. Each and every PGA TOUR event relies on teams of hard working and devoted volunteers to produce such prominent charitable results. The Volunteers are the strength of this charity success story. The PGA TOUR has announced it's newest campaign, Drive to \$1 Billion. Professional golf has touched millions of lives as "the official sport of Giving Back."

In the first two years, the Deutsche Bank Championship has contributed \$2.9 million to the Tiger Woods Foundation and local charities assisting the Tour in its Drive to \$1 Billion. The inaugural year contribution set a record for the largest donation for a first year event in the history of the PGA TOUR. Established in 1996, the Tiger Woods Foundation has set it's mission to empower young people to reach their highest potential by initiating and supporting community-based programs that promote the health, education and welfare of all of America's children. With its two-year extension,

the Deutsche Bank Championship intends to build on this achievement, thanks to the collective efforts of the players, fans and dedicated volunteers.



#### **Bring a Friend Campaign**

What better way for you to enjoy your time as a part of the Deutsche Bank Championship Volunteer Program, than to do it with a friend. We would like to invite you to join us in our 2005 Bring a Friend Campaign. Sign up this year with a friend or family member who is new to the Blue Crew.

The Deutsche Bank Championship is creating a spectator experience for everyone in the family to enjoy.

Lets bring a family feel to this championship right from the start.



## Many Thanks From The Deutsche Bank Championship

Volunteers representing the Deutsche Bank Championship at Boston Golf Expo

The Deutsche Bank Championship Volunteers returned for another year at the Bay Side Expo Center's, Boston Golf Expo in March. With hundreds of exhibits and demonstrations taking place, it was the perfect way



to kick off Volunteer Registration for the 2005 Deutsche Bank Championship.

Thank you to Sue Powers, JJ Donovan, Josh Wood, Lee Esckilsen, Chip Houle, Tom Lebretore, Liz and Dave Anderson, George Bogosian, Peter Harper, Jeanne Hauge, and Valerie Gribb for sharing with the golf community your excitement and enthusiasm towards the Deutsche Bank Championship!

The Champions Profile: Vijay Singh

The 2004 Deutsche Bank
Championship became Vijay Singh's sixth win of the PGA season, bringing him to the position of number one in the World's Golf Rankings. He continued to keep fans in awe by finishing with a total of nine tour victories, the most wins



since **Tiger Woods** in 2000. Among the honors won by Singh in 2004 were the TOUR's, Jack Nicklaus Award as the Player of the Year, breaking **Tiger Woods**' five-year run. He also set the single season money record bringing home \$10,905,166. Vijay dominated the PGA TOUR season with the next closest competitor, **Ernie Els**, reaching only three victories, one-third of **Vijay's** total. Vijay had a total of 64 rounds in the 60s and tied for second were **Jerry Kelly** and **Bo Van Pelt** had 46 each. **Vijay** conquered the number one spot at the Deutsche Bank Championship by finishing second in driving distance averaging 318 yards, leading in greens in regulation at 76.49% and finishing seventh in driving accuracy hitting the fairway a whopping 71.4% of the time. He and **Tiger Woods** were the only two players to have all four rounds in the 60s during the championship.

#### **CHAMPIONSHIP STAFF**

Jay Monahan, Executive Director

Eric Baldwin, Championship Director

Keith Driscoll, Director of Operations

lan Frenette, Championship Sales Manager

Jennifer Mantia, Volunteer Coordinator

Kathie Piusz, Championship Coordinator

#### **FOUNDERS CLUB SPONSORS**

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